# Sample Deal Fact Sheet Teaser created with DealSense®

# **Business for Sale Overview**

Company ID: EMA 457635-01

#### Introduction

The Company is primarily engaged in the business of Sporting Goods Manufacturing and its secondary business activity is Sporting Goods Wholesale. The applicable SIC / NAICS codes for the Company's business activity are 3949 / 339920.

Provide a summary description of the business. (This is the "elevator pitch" and provides prospective buyers with the context to absorb the information that follows in this teaser.)

### **Business Highlights**

In bullet or paragraph format insert the key points that differentiate this business from others that might be on the market. What would interest a prospective buyer?

## **Financial Snapshot**

The following tables provide a summary of key income metrics for the years shown.

				Trailing
Income Data:	2016	2017	2018	Twelve Months
Net Sales Revenue	28,043,400	29,219,270	31,541,420	18,924,689
Net Income	598,005	687,985	1,060,590	1,419,183
EBITDA	2,903,970	3,065,364	3,453,460	2,799,590
Adjusted EBITDA	3,003,970	3,195,364	3,613,460	2,799,590
Adjusted Free Cash Flow	1,165,285	223,034	1,421,605	

#### **Sources of Revenue**

> Briefly describe the business's source(s) of income. Describe the company's products and services.

#### **Customers**

Provide a brief overview of the types of customers that the business sells to and how customers are obtained.

### **Management and Staffing**

Provide a quick synopsis of the number of employees and the division of labor.

### **Location and Facilities**

- Describe the company's facility. Is it leased or owned?
- If owned, is real estate included in the sale?
- Hours of operation.

### **Seller Information**

> State the owner's objectives and motivations for selling.

### **Acquisition & Transaction Information**

The proposed transaction is for the sale of substantially all of its business-related assets.

Assets Available for Acquisition	Historical Cost	Adjusted Value
Accounts Receivable	\$2,846,381	\$2,846,381
Inventory	\$3,062,445	\$3,062,445
Other Current Assets	\$3,213,904	\$147,017
Fixed Assets	\$4,554,828	\$4,554,828
Identifiable Intangible Assets	\$25,000	\$5,080,000
Other Non-Current Assets	\$2,430,341	\$2,330,341

#### The following additional information is available after signing a Non-Disclosure Agreement:

List the information that you will send after the prospective buyer signs an NDA. This would include the Confidential Information Memorandum, financials, lease abstract and any other information that makes up the "next step."

#### For addition information contact:

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Please refer to the Company ID No. EMA 457635-01 in all inquiries.